GCL GROUP
JOINT STOCK COMPANY

SOCIALIST REPUBLIC OF VIETNAM
Independence - Freedom - Happiness

Number: 22/CV-KDM

Hanoi, November 4, 2026

PUBLISHING INFORMATION ON THE ELECTRONIC PORTAL BY THE STATE SECURITIES COMMISSION AND THE HANOI STOCK EXCHANGE

Dear:

- State Securities Commission;
- Vietnam Stock Exchange;
- Hanoi Stock Exchange.

Company Name : **GCL GROUP JOINT STOCK COMPANY**

Headquarters : 3rd Floor, Tower C, Udic Complex Building, Hoang Dao Thuy Street, Yen Hoa Ward, Hanoi City, Vietnam

Phone : 0246.652.3182

Website : gclgroup.vn

Person responsible for disclosing information: Mr. Phan Nam Giang

Email : info@gclgroup.vn

Type of information to be disclosed:

☐ 24h ☐ 72h ☐ Request ☒ Abnormal ☐ Periodic

Content of the published information:

Board of Directors Resolution No. 13/NQ-HĐQT-KDM Regarding Changes to the Brand Identity

This information was published on the website of GCL Group Joint Stock Company on November 4, 2026, at the following link: www.gclgroup.vn

We hereby declare that the information published above is true and accurate, and we assume full legal responsibility for the content of the published information.

LEGAL REPRESENTATIVE OF THE COMPANY

CÔNG TY CỔ PHẦN TẬP ĐOÀN GCL

Phan Nam Giang

CÔNG TY CỔ PHẦN TẬP ĐOÀN GCL

Digitally signed by CÔNG TY CỔ PHẦN TẬP ĐOÀN GCL
DN: C=VN, S=Hà Nội, O=CÔNG TY CỔ PHẦN TẬP ĐOÀN GCL, CN=CÔNG TY CỔ PHẦN TẬP ĐOÀN GCL, OID.0.9.2342.19200300.100.1.1=MST:0700324666
Reason: I am the author of this document
Location: your signing location here
Date: 2026-11-04 10:07:19
Foxit PhantomPDF Version: 10.0.0

Được quét bằng CamScanner

GCL GROUP **JOINT STOCK COMPANY**	**SOCIALIST REPUBLIC OF VIETNAM** **Independence - Freedom - Happiness**
Number: 13/NQ-HĐQT-KDM	*Hanoi, April 4th November 2026*

RESOLUTION OF THE BOARD OF DIRECTORS

(Regarding: Changes to the brand identity)

- Based on the Enterprise Law No. 59/2020/QH14 dated June 17, 2020 and related guiding documents;

- Based on the Articles of Association of GCL Group Joint Stock Company;

- Based on Minutes of Meeting No. 13/BB-HĐQT-KDM of the Company's Board of Directors dated November 4, 2026.

RESOLUTION:

Article 1. The company's brand identity is hereby changed as follows:

- Symbolic Meaning & Structure:

+ The solid KDM lettering: The bold design and balanced geometric structure symbolize a solid technical foundation in construction and the sustainable accumulated value of the real estate.

+ The word GROUP is expansive: The thin font and evenly spaced spacing convey transparency, efficiency, and the scale of a diversified conglomerate.

+ Flat Design: No complex color transition effects, ensuring stable reproduction on all construction materials.

- Standardized color system for identification:

+ KDM Purple (Purple - #3D2466): The main color - Prestige, strategic vision, and class.

+ KDM Gold (Gold - #B8893B): Accent color – Prosperity and sustainable added value.

+ Pure White (#FFFFFF) & KDM Black (#000000): Represents standardization and monochromatic application.

+ Standard font set (Typography): Official identifying font: Be Vietnam Pro (using Light 300, Regular 400, SemiBold 600, ExtraBold 800 formats).

(Details are in the appendix attached to the Resolution)

Article 2. This Resolution shall take effect from the date of signing. Members of the Board of Directors, the General Management Board, and relevant departments are responsible for implementing this Resolution.

Recipient:
- Members of the Board of Directors;
- Board of Directors;
- Saved: Board of Directors, Secretariat.

TM. BOARD OF DIRECTORS
CHAIRMAN

M.S.D.N: 0700324666 CÔNG TY CỔ PHẦN TẬP ĐOÀN GCL THÀNH PHỐ HÀ

Dang Trung Hieu

Được quét bằng CamScanner

LOGO MEANING & RATIONALE
BRAND POSITIONING

Tập đoàn KDM Group – Xây dựng | Nội thất | Bất động sản | Vật liệu xây dựng

KDM
GROUP

Explanation of Symbol Meaning

01. Solid KDM Letterform

Balanced geometric structure with strong, bold strokes and subtly rounded corners. It represents a solid technical foundation in construction and structural safety and lasting value creation in real estate investment.

02. Flat Color Fields (Minimalism)

The logo uses flat color fields, with no shadows or gradients. Its clear shapes are easy to recognize at any size and reproduce consistently in offset printing, engraving, embossing, embroidery, and construction signage. Reflecting a modern design approach, transparency, and technical precision across the Group.

03. Spacious GROUP Typography

A slender, straight-line typeface with generous letter spacing conveys clarity and simplicity, affirming the scale of the diversified Group and seamless connectivity across its ecosystem.

04. Primary Color Palette (Purple - Gold - White - Black)

Purple conveys trust (prestige & creativity) and is the primary color; gold represents prosperity (added value) and provides accents; white conveys elegance (standards) for backgrounds and text; while black is solid and minimalist for monochrome use. Together, these colors affirm our commitment to creating lasting value over gian.

Official Logo Versions

KDM
GROUP

White Logo
Primary version, placed on a purple background

KDM
GROUP

Purple Logo
For use on white and light backgrounds

KDM
GROUP

Black Logo
Transparent version for black-and-white printing and stamps

Color System & Technical Specifications

KDM Group brand colors are strictly specified to ensure consistency across all print materials, office stationery, construction site signage, and digital platforms.

KDM Purple
HEX: #3D2466
RGB: 61, 36, 102
CMYK: 85, 95, 25, 20

KDM Gold
HEX: #B8893B
RGB: 184, 137, 59
CMYK: 25, 42, 90, 5

Pure White
HEX: #FFFFFF
RGB: 255, 255, 255
CMYK: 0, 0, 0, 0

KDM Black
HEX: #000000
RGB: 0, 0, 0
CMYK: 0, 0, 0, 100

Four Core Values

INTEGRITY
Standards & Confidence

CREATION
Thinking & Innovation

RESPONSIBILITY
Quality & Safety

SUSTAINABILITY
Long-term Value

Background & Material Application Guidelines

Surface / Application Material	Logo Version	Production / Printing Method
Office stationery, letterheads, Formal letters	Purple logo on white background	Color-accurate offset printing; maintain a safe margin equal to the height of the letter K.
Capability profile covers, premium gift bags	White logo on purple background	Embossing or gold foil stamping to create a luxurious accent.
Reception signage, metal, stainless steel	Purple or black logo	Laser engraving, metal embossing, or backlit edge lighting.
Building facades, construction site signs, glass partitions	White / purple logo (transparent version)	Weather-resistant raised acrylic / aluminum lettering.
Staff uniforms, construction safety helmets	White logo on purple; purple logo on white helmets	High-definition machine embroidery or specialist outdoor screen printing.
Stamps, black-and-white documents, photocopy	Black Logo	Single-color printing, stamp engraving, or black-and-white laser printing.

Quick Brand Positioning Principles

The KDM Group brand identity combines the technical precision of Construction / Materials with the refined aesthetic sensibility of Architecture / Interior Design / Real Estate.

The logo is always flat, with no shadows or effects, in all three versions: white, purple, and black. All real-world applications must comply with the specified clear space and approved brand colors.

KDM

GROUP

BRAND IDENTITY

Brand Identity Applications · 2026

Logo Versions

Primary Logo

Purple background #3D2466, white lettering

White Logo

For use on dark backgrounds, photographs, or colored backgrounds

Purple Logo

For use on white or light backgrounds

Black Logo

For single-color printing, fax, labels, and stamps

Font & Color

Font

Aa

Be Vietnam Pro Bold

Headings, brand name, and names on business cards

Aa Aa Aa Aa

Bold Medium Regular Light

Aa

Be Vietnam Pro Regular

Vietnamese body text, documents, and formal letters

Color

Primary Purple

#3D2466

RGB 61 · 36 · 102

Gold

#B8893B

RGB 184 · 137 · 59

White

#FFFFFF

RGB 255 · 255 · 255

Black

#000000

RGB 0 · 0 · 0

Business Card



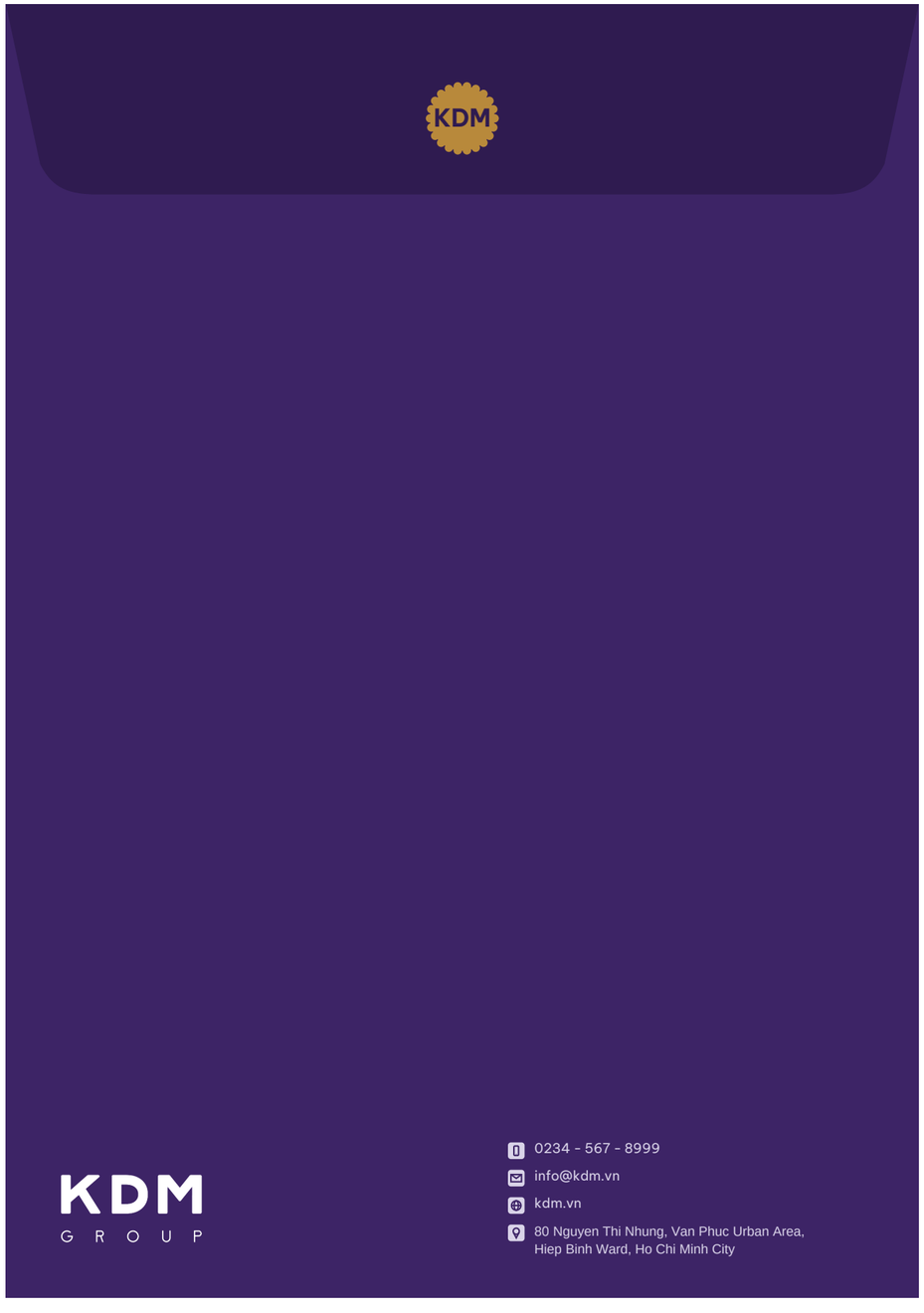


Front (left) · back (right)


KDM
GROUP
FULL NAME
CEO & Creative Director
99
0234
inf
k
80 Nguyen Thi Nhung, Van Phuc Urban Area,
Hiep Binh Ward, Ho Chi Minh City
KDM
GROUP

A4 Envelope

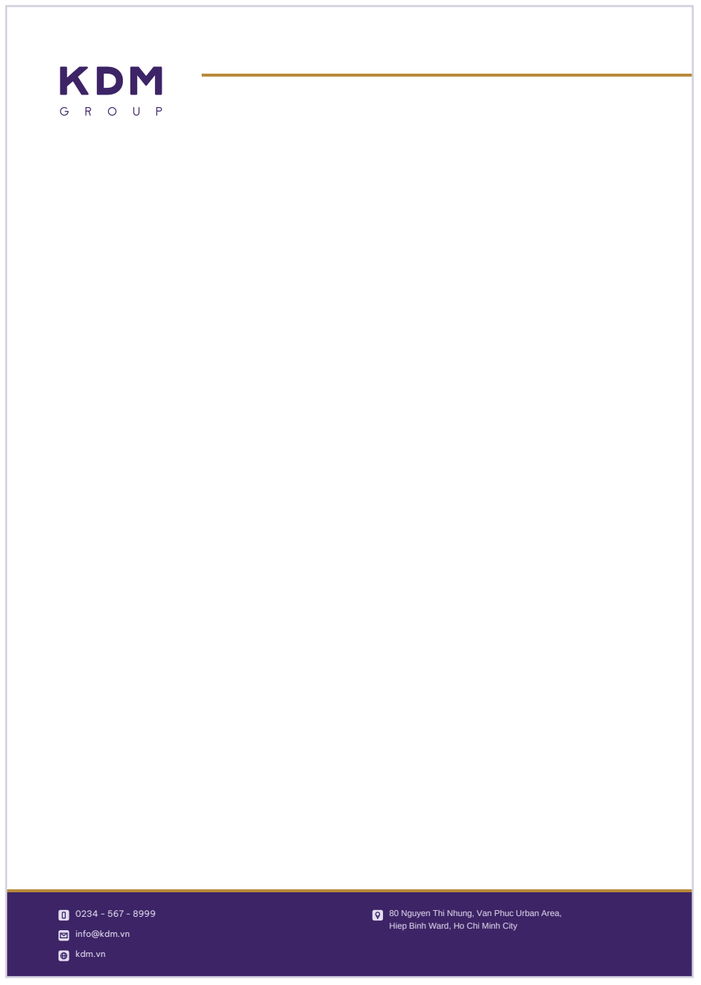

KDM
GROUP
340 mm
240 mm


KDM
KDM
GROUP
0234 - 567 - 8999
info@kdm.vn
kdm.vn
80 Nguyen Thi Nhung, Van Phuc Urban Area,
Hiep Binh Ward, Ho Chi Minh City

Letterhead



Completed Template



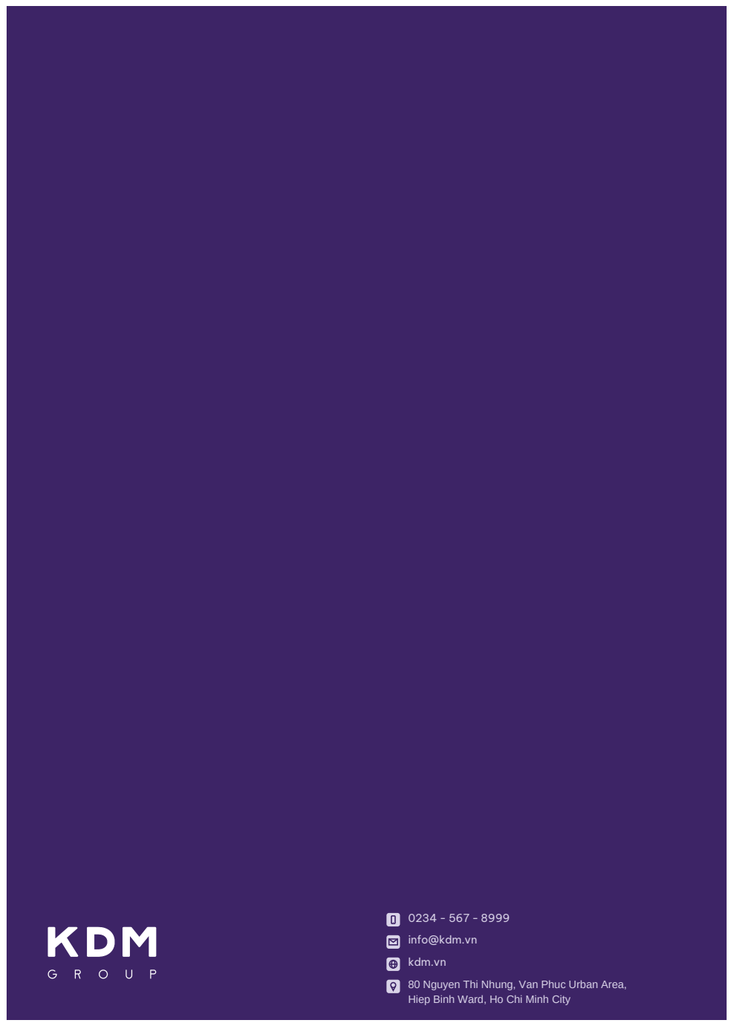
Blank Template

Folder - Formal Letter

Folder Front



Folder Back



formal letters

KDM
GROUP

formal letters

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Your name
Lorem ipsum

0234 - 567 - 8999
info@kdm.vn
kdm.vn
80 Nguyen Thi Nhung, Van Phuc Urban Area,
Hiep Binh Ward, Ho Chi Minh City

A4

310 mm

KDM
GROUP

0234 - 567 - 8999
info@kdm.vn
kdm.vn
80 Nguyen Thi Nhung, Van Phuc Urban Area,
Hiep Binh Ward, Ho Chi Minh City

440 mm

Email Signature

New Message

From: Nguyễn Văn A <nguyenvana@kdm.vn>

To: khachhang@example.com

Subject: Service Quotation - KDM Group

Dear Customer,

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Sincerely,



Banner-style email signature · export as 600·700 px wide PNG · use the original design template provided by KDM Group